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		Application Number	10/645,099	
		Filing Date	8/21/2003	
		First Named Inventor	Jeff S. Eder	
		Art Unit	3692	
		Examiner	n Meinecke Diaz	
Sheet		of	Attorney	55

NON PATENT LITERATURE			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL letters), the item (book, magazine, journal, serial, etc.), date, page(s), volume-issue number(s), publisher, and where published.	T ²
		AUTHERS, JOHN, "Is it back to the Fifties?", www.ft.com, March 24, 2009, pages 1 - 4, Financial Times, U.K.	
		STIGLITZ, JOSEPH, "Prize Lecture: information and the change in the paradigm in economics", December 8, 2001, pages 472 - 540, The Nobel Foundation, Sweden	
		FOUNDATION, THE NOBEL, Press Release, October 10, 2001, pages 1 - 3, The Nobel Foundation Sweden	
		DOUGLAS, NIAL; "In the light of current evidence, critically examine the efficient market hypothesis", April 10, 2007, pages 1 - 7, St. Andrews University, Scotland	
		SOMOYE, RUSSELL; AKINTOYE, ISHOLA; OSENI, JIMOH; "Asset pricing in an informational inefficient market"; December, 2008, Pages 7 - 15, European Journal of Economics, Finance and Administrative Science, Eurojournals, Cyprus	
		BEECHEY, MERIDETH; GRUEN, DAVID; VICKERY, JAMES, "The efficient market hypothesis: a survey", January, 2000, pages 1 - 30, Reserve Bank of Australia, Australia	
		LUEHRMAN, TIMOTHY; "What's it worth", May-June 1997, pages 132 - 142, Harvard Business Review, U.S.A.	
		DAMODARAN, ASWATH, "The adjusted present value approach", December 4, 2003, pages 1 - 4, Stern School of Business, N.Y.U., U.S.A.	
		FERNANDEZ, PABLO, "Valuing companies by cash flow discounting", October 16, 2008, pages 1 - 19, University of Navarra, Spain	
		DIAZ, SUSAN MEINECKE, "Office Action for 10/097,344", April 16, 2009, pages 1 - 17, U.S.P.T.O., USA	

Examiner Signature	/Susanna M. Diaz/	Date Considered	11/22/2010
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

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